

الدُّنْيَا وَاللَّهُ عِنْدَهُ حُسْنُ الْمَقَابِ ﴿١٤﴾ قُلْ أُوْنِيْتُكُمْ بِخَيْرٍ مِّنْ ذَلِكَمَ لِلَّذِينَ
 اتَّقَوْا عِنْدَ رَبِّهِمْ جَنَّاتٌ تَجْرَى مِنْ تَحْتِهَا الْأَنْهَارُ خَالِدِينَ فِيهَا وَأَزْوَاجٌ مُّطَهَّرَةٌ
 وَرِضْوَانٌ مِّنَ اللَّهِ وَاللَّهُ بَصِيرٌ بِالْعِبَادِ ﴿١٥﴾ الَّذِينَ يَقُولُونَ رَبَّنَا
 إِنَّا عَمِلْنَا عَمَلًا نَّافِلًا فَارْحَمْنَا ذُنُوبَنَا وَقِنَا عَذَابَ النَّارِ ﴿١٦﴾ الصَّابِرِينَ وَالصَّادِقِينَ
 وَالْقَانِتِينَ وَالْمُنْفِقِينَ وَالْمُسْتَغْفِرِينَ بِالْأَسْحَارِ ﴿١٧﴾ (سورة آل عمران: ١٤-١٧)

(١٧)

- 3:14. Fair-seeming to men is the love of pleasures, such as women and sons, heaped-up hoards of gold and silver, fine horses, and livestock and well-tilled land. These are the enjoyments of the life of this world; but with Allah is the best place to return to.
- 3:15. Say: Shall I tell you of something better than that? For those who are pious, there are gardens with their Lord, through which rivers flow, where they will abide forever, with pure spouses and the good pleasure of Allah. Allah is fully aware of His slaves,
- 3:16. those who say: Our Lord! We have indeed believed; forgive us, then, our sins, and protect us from the punishment of the fire:
- 3:17. Those who are patient, those who are truthful, those who are truly devout, those who are charitable, those who pray for forgiveness before dawn.

Here Allah tells us that love of worldly pleasures has been made fair-seeming to people. The things mentioned are singled out because they are the greatest pleasures in this world, and others are secondary to them. Allah (ﷻ) says:

﴿Verily, We have made all that is on earth as an adornment for it...﴾
 (al-Kahf 18: 7)

As the things mentioned have been made fair-seeming to them, because of the excitement they generate, people become attached to them and their hearts become inclined to them, therefore they were